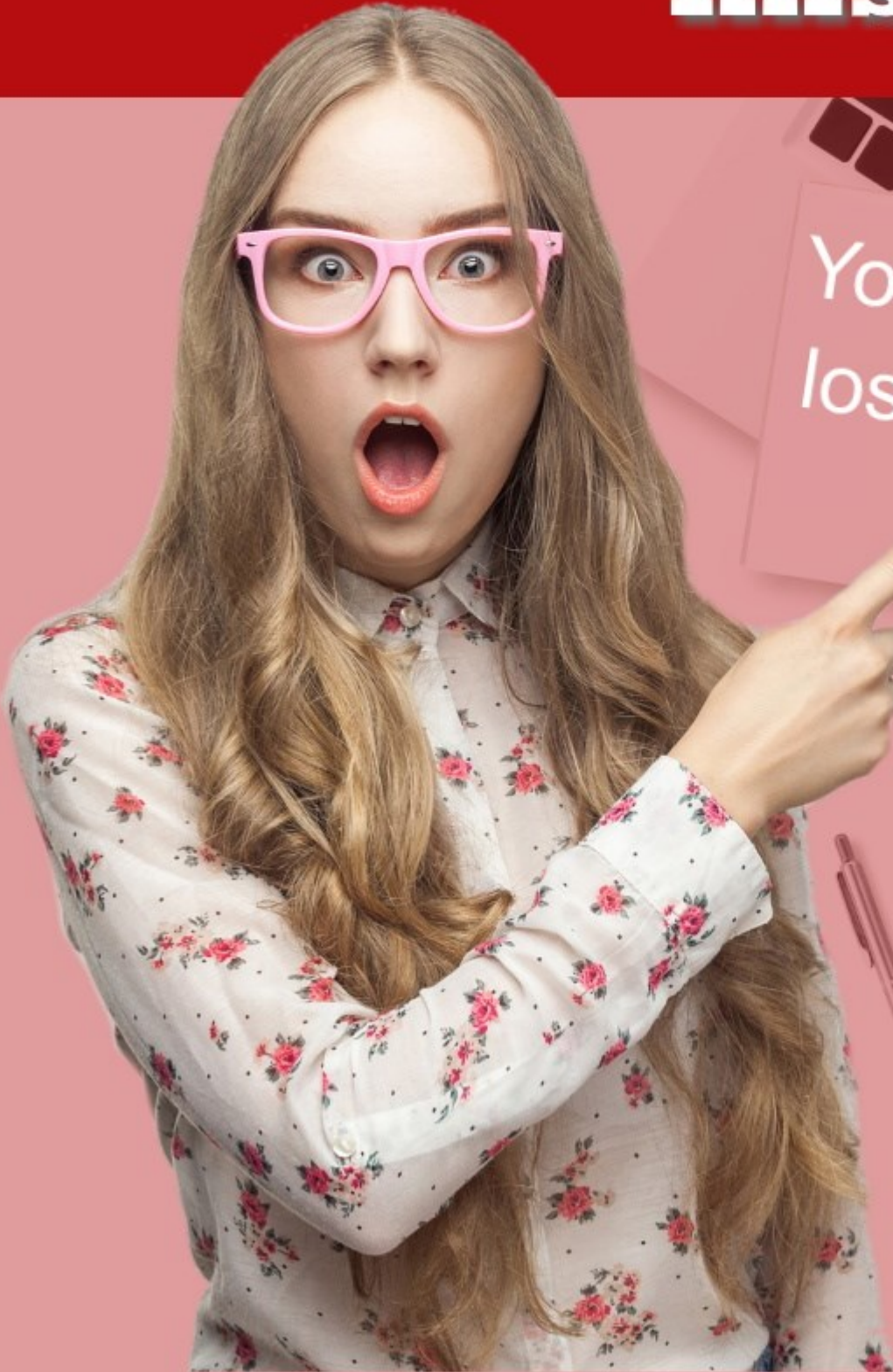


Are you making these

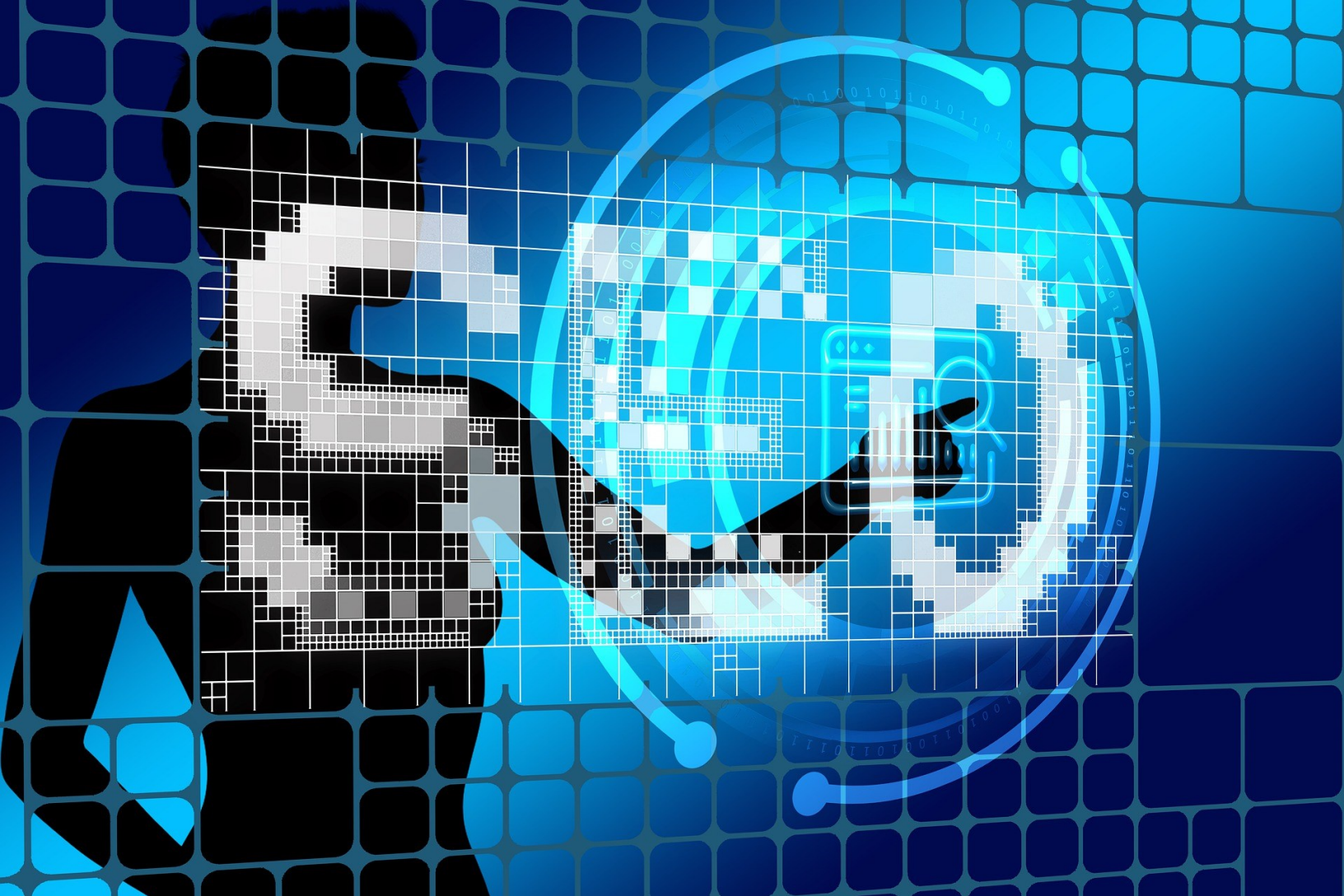
# 4 marketing mistakes?



You may be  
losing money



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# 1

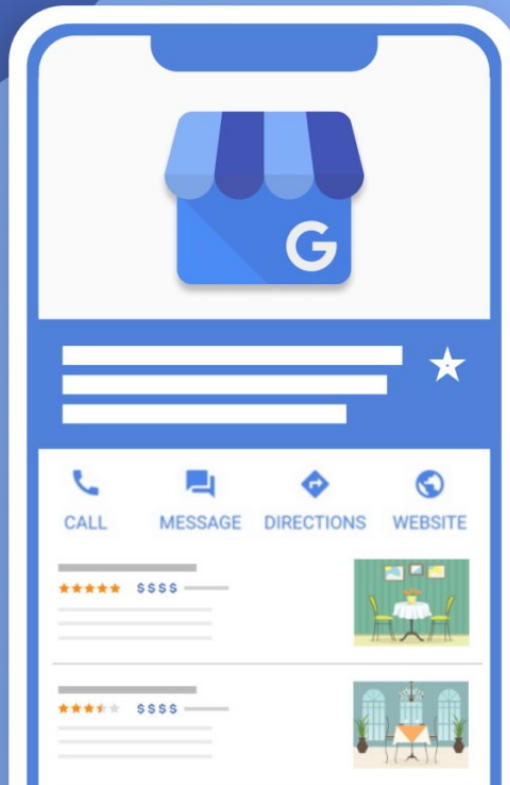
## **Your website is old, slow, and it isn't mobile responsive or properly SEO'd.**

The first element is a modern SEO'd Business website that is mobile responsive and has a fast load time.

All EIMS websites are built with WordPress, mobile responsive, and fully SEO'd. And we have one of the fastest hosting platforms in the industry.



# Google Business Profile



2

## **You haven't claimed a Google Business Profile.**

The second element is a Google Business Profile formerly Google My Business. Your Business website and your Google business profile must complement each other! They must be connected or integrated!

We'll make sure this is completed for you!



# 3

## **Your website doesn't have new, relevant content.**

The third element of local SEO is content! Content is the element that ties Your Business website and your Google business profile together.

Content can be in written form such as an article or blog post. Content can also be in the form of a video. Or a combination of both!





# LINK BUILDING

4

**Your website isn't linked to anything else online.**

The fourth element of local SEO is linking.

Your business website, your Google business profile, and your content must be linked together so that your business is found all over the internet!



**(301) 752-5909**



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